

Crossfire Premier Brasil



***VSI - Assisting Athletes and
Parents Understand the
College Recruiting and
Selection Process***

Varsity Student Institute "VSI"
www.go-vsi.com
(425) 373-9100

What We Do



- *We Present all over the Northwest*
 - *Clubs*
 - *High Schools*
 - *Tournaments*
 - *Showcases*
- *We work with and teach individuals “Life Skills”*
 - *How to market to the right schools*
 - *How to be organized and consistent*
 - *How to communicate*

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“VSI” Believes.....



There is no way to “completely automate” a kid’s college search. Each kid is unique, with unique circumstances, which is why VSI works with “One Kid at a Time”.....!!!

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Why Play College Sports



The experience of being a part of a TEAM is SPECIAL ...“life long friends and memories”

Makes the adjustment that much easier when you arrive..

***Could be the Difference MAKER when applying
Just getting in or going to a “reach school”***

Financial help

***Getting money athletic – academic “coaches mix”
Preferential treatment for classes and living***

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Your Own Reality

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Reality

Am I good enough to play there?

Can I get into the school?

Does the cost of school fit my budget?

Would I attend this school without soccer?

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The Recruiting Game



Conduct it like a “Business”

Don't

Make it a “Personal Thing”

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What are Coaches Looking at FIRST and Then...



- ***FIRST Athletes with GREAT Grades and Test Scores***
 - ***Always recruit the ones they know they can get in FIRST***
- ***SECOND Athletes with VERY GOOD Grades and Test Scores***
- ***THIRD Good Athletes with Good Grades***
- ***LAST Athletes with Questionable Grades and Test Scores***
- ***Coaches need assurances and options.....***

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Getting Started Where do I begin?



Identify Schools that interest...you

Major Interest

Size

Location

Surroundings

Remember your reality

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Tools for Marketing



Athletic Resume

Cover Letter

Transcripts

Test Scores

Email.....Mail.....Phone Calls

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How will I be seen by the coach?



Tournaments

High School

Train with the Team (D2 & NAIA)

Video!!!!

Top Reasons you are NOT being Recruited



- *Coaches don't know who you are*
- *You have not Contacted them*
- *Haven't seen you play enough*
- *You might not be good enough for that level*
- *“Sour Grapevine”*
- *Your PARENTS*

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Recruiting in the Coaches Eyes



- *You contact them to come watch you play*
- *They come watch you play*
- *You email them “what do you think of my game”*
- *They email back their impressions*
- *You email them about your next Tournament*
- *They come watch you play*
- *You email them “what do you think of my game”*
- *Repeat*

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Recruiting Process...



- *At some point we need to talk to them in person*
- *At some point we need to visit the school*
- *You decide if you like the school*
- *Let the coach know*
- *If you like the school repeat the process but need to ask questions now.....*
 - » *Where am I on your chart of recruits*
 - » *Will you apply to my school*

***Please DON'T wait to be
DISCOVERED.....!!!!!!***

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What are the Divisions..?



- ***Division 1 Athletic Scholarships***
 - *If fully funded...?*
 - *Not always a BIG University*
- ***Division 2 Athletic Scholarships***
 - *If fully funded...?*
 - *Variety of schools*
- ***Division 3 NO Athletic Scholarships***
 - *Merit Scholarships, “Talent” Grants...etc*
- ***NAIA Athletic Scholarships***
 - *If fully funded...?*
 - *Creative ways to get extra \$\$\$\$\$*
- ***Junior College Athletic Scholarships***

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The Numbers.....!!!!

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College Soccer Scholarship Limits



<u>DIVISION</u>	<u>MEN</u>	<u>WOMEN</u>
<i>NCAA I</i>	<i>9.9</i>	<i>14</i>
<i>NCAA II</i>	<i>9.0</i>	<i>9.9</i>
<i>NCAA III</i>	<i>NONE</i>	<i>NONE</i>
<i>NAIA</i>	<i>12</i>	<i>12</i>
<i>Jr. College</i>	<i>TBD</i>	<i>TBD</i>

DIII = Talents Awards, Grants, Aid etc.... :o)

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Player Commitment



<i><u>DIVISION</u></i>	<i><u>Day</u></i>	<i><u>Week</u></i>	<i><u>Year</u></i>
<i>NCAA I</i>	<i>2-3Hrs</i>	<i>20Hrs</i>	<i>ALL</i>
<i>NCAA II</i>	<i>2-3Hrs</i>	<i>20Hrs</i>	<i>ALL</i>
<i>NCAA III</i>	<i>2-3Hrs</i>	<i>20Hrs</i>	<i>Fall/Spring</i>
<i>NAIA</i>	<i>2-3Hrs</i>	<i>20Hrs</i>	<i>Depends</i>
<i>Jr. College</i>	<i>Varies</i>	<i>20Hrs Fall</i>	

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College Soccer Programs



<u>Programs</u>	<u>MEN</u>	<u>WOMEN</u>
NCAA I	200+	280+
NCAA II	169+	200+
NCAA III	365+	387+
NAIA	226+	220+
Jr. College	179+	132+

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College Soccer Programs in the Northwest



<i><u>DIVISION</u></i>	<i><u>MEN</u></i>	<i><u>WOMEN</u></i>
<i>NCAA I</i>	<i>4</i>	<i>11</i>
<i>NCAA II</i>	<i>4</i>	<i>7</i>
<i>NCAA III</i>	<i>8</i>	<i>9</i>
<i>NAIA</i>	<i>7</i>	<i>10</i>
<i>Jr. College</i>	<i>37</i>	<i>37</i>

Northwest = WA, OR, ID

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College Soccer Programs in the Northeast



<i><u>DIVISION</u></i>	<i><u>MEN</u></i>	<i><u>WOMEN</u></i>
<i>NCAA I</i>	<i>59+</i>	<i>54+</i>
<i>NCAA II</i>	<i>40+</i>	<i>47+</i>
<i>NCAA III</i>	<i>161+</i>	<i>150+</i>
<i>NAIA</i>	<i>13+</i>	<i>15+</i>
<i>Jr. College</i>	<i>Lots</i>	<i>Lots</i>

Northeast = NE, NY, PA

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No Science to it.....

No Way to Completely Automate.....

Schools and Coaches are Different....

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The Three P's



Proactive – This process is about “you” the student/athlete. If you do nothing that is exactly what you get...!!!

Persistent – Be Persistent on the field, classroom and in your approach to the college selection process....!!!

Prepared – Have everything ready to go. You never want to limit your options...!!!

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The Bottom Line.....



***Ultimately, the only person that can
get a student athlete into a college or
university, a spot on an athletic roster,
and a possible athletic scholarship
IS.....
THAT STUDENT!***

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